



Digital Development for Social Inclusion

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Outline - Digital Development for Social Inclusion

- Digital development in action
 - 3 examples in Asia
- Lessons learned
 - Principles of Digital Development
 - Partnerships
- Moving forward
 - USAID strategy
 - New initiatives

Cambodia: Development Innovations

- Tech coaching and ICT for development (ICT4D) advisory services
- Fee-based tech services to help Cambodians use in-demand technologies
- Grants and partnerships fund to support ICT solutions
- Building capacity of Cooperation Committee for Cambodia (CCC) to deliver sustainable ICT services for NGOs
- Partnering with Impact Hub to pilot a tech-focused [incubator](#) program to support social startups



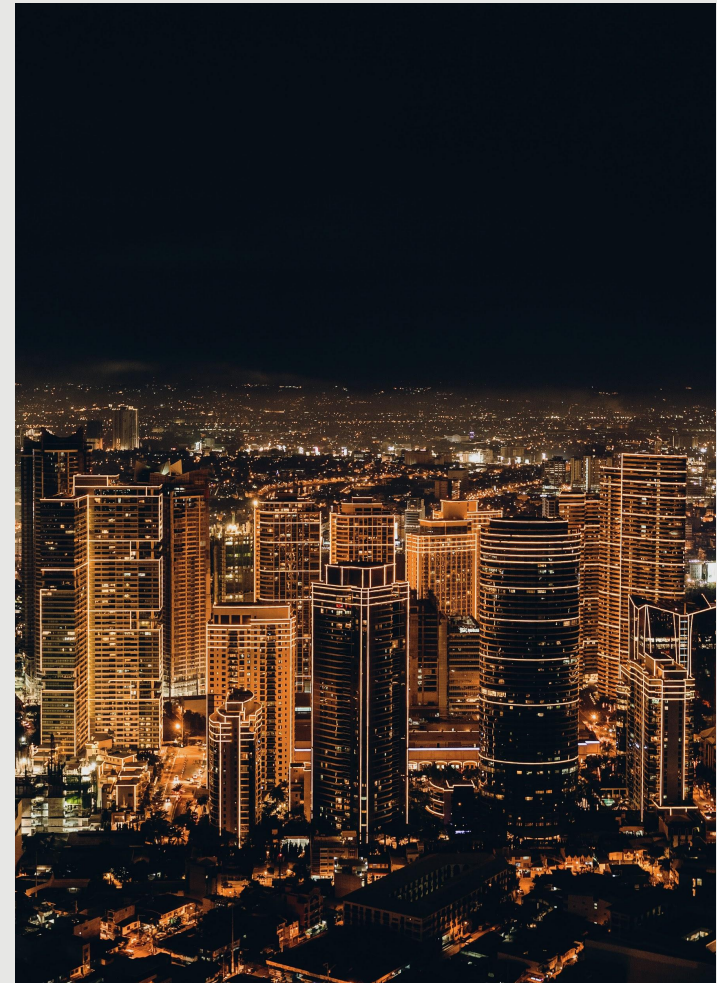


Nepal: Data-Driven Farming Prize

- **Competitors:** Data scientists, actors across Nepal's agricultural value chain, extension services, and agricultural data providers
- **Desired Result:** Tools and approaches that turn data into actionable information for smallholder farmers to improve agricultural productivity
- **Incentive:** 2x \$100,000 & 2x \$50,000 prizes, integration into Feed the Future programming
- **Status:** Winners announced, capacity and networks strengthened around this topic in Nepal

Philippines: E-PESO

- Increase Filipinos' access to financial services by promoting more e-payment transactions
- Bring together businesses and the government to improve e-payment infrastructure
- Strengthen the government's ability to track financial transactions to improve transparency and accountability
- Establish a national payment system to protect customers and ensure that transactions work across e-payment account types



Lessons Learned: Principles of Digital Development

Endorsed by various donors, NGOs, and others (<https://digitalprinciples.org>)



Design with
the User



Understand the
Existing Ecosystem



Design for
Scale



Build for
Sustainability



Be Data Driven



Use Open
Source



Reuse and
Improve



Do no harm



Be Collaborative



Lessons Learned: Partnerships Are Key

- USAID's Center for Digital Development leveraged over \$81 million from public and private partners since 2011.
- USAID programs have **connected nearly 34 million people** to the internet through their phones, schools, health clinics, and local community centers.
- USAID is a co-founder of the Better Than Cash Alliance (BTCA).
- In a partnership with the Bill and Melinda Gates Foundation and Omidyar Network, launched RegTech for Regulators Accelerator (R2A)

Moving Forward: USAID Digital Development Strategy

- Capitalize on momentum the digital economy has in international development and national security
- Acknowledge the work USAID has been doing in integrating digital tools into its sectoral and regional work
- Pave the way for USAID to embrace Digital Development as a critical enabler to self-reliance and resiliency.





Moving Forward: Digital Connectivity and Cybersecurity Partnership

Resilient digital infrastructure in Indo-Pacific

- Build Connections
- Enable Innovation
- Grow Global Markets
- Enhance Cybersecurity



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