

gnowbe


ADB

# Accelerating Capability Development Through Partnership

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2018-09-04

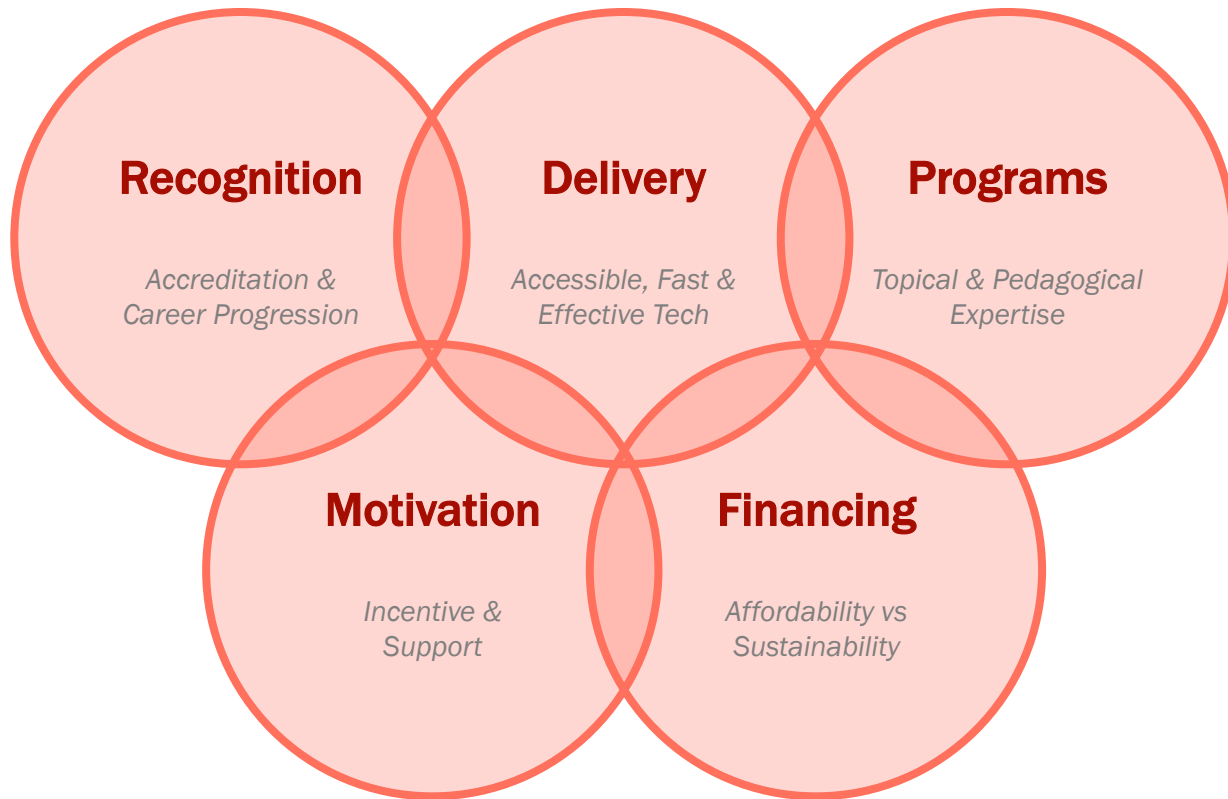


The background image shows a large audience seated in a circular arrangement at the World Economic Forum Annual Meeting 2017. A large screen in the background displays the text "WORLD ECONOMIC FORUM".

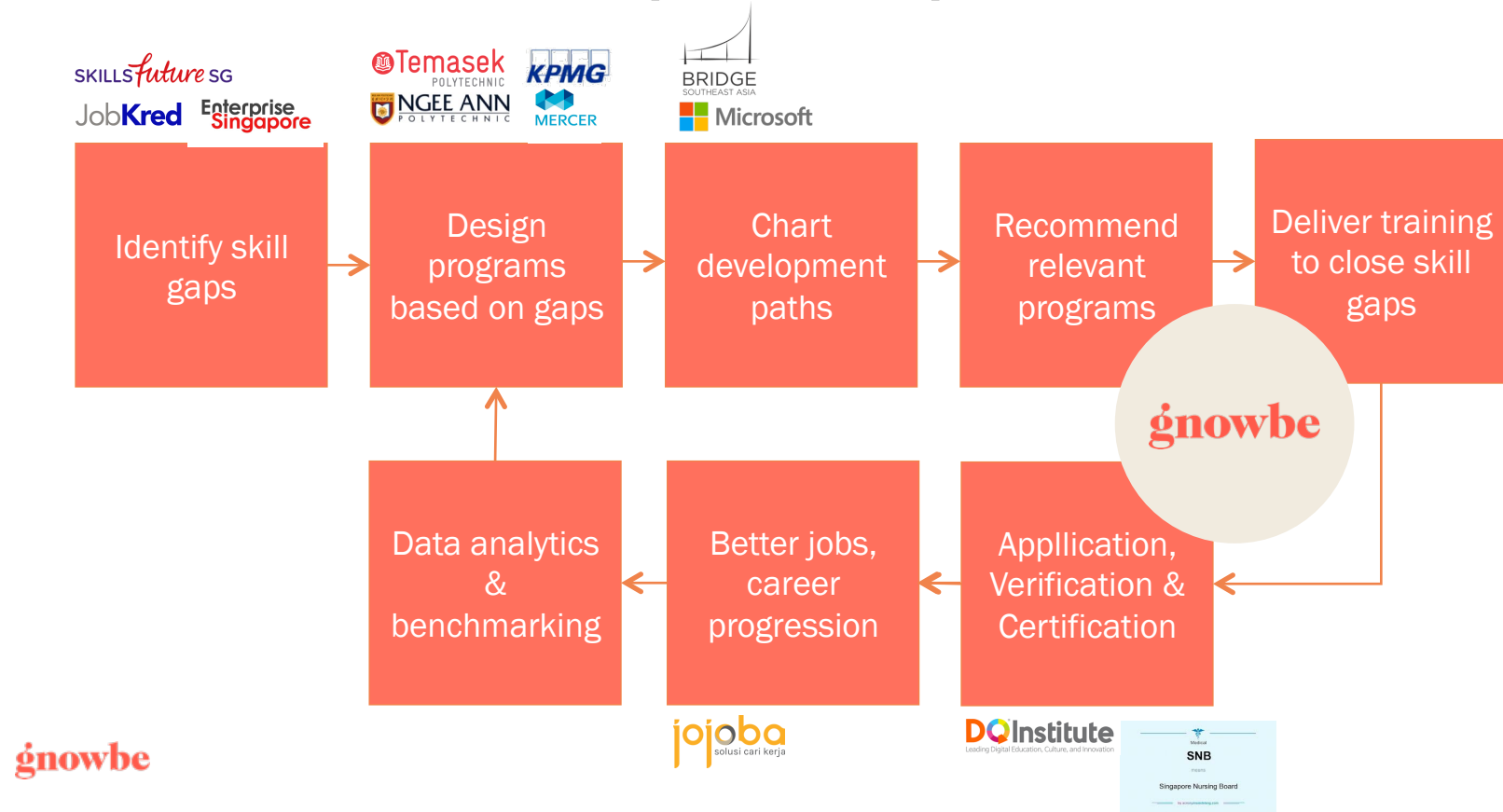
**“If educational institutions, employers and employees  
can imagine and refine a solution together,  
continuous up-training could become  
a crucial tool to help individuals  
adapt to relentless change”**

*A Survival Guide for the Fourth Industrial Revolution - World Economic Forum*

# It will take a few key ingredients to achieve effective capability development **at scale**



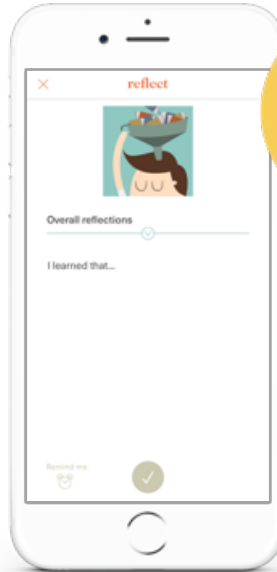
# The eco-system leverages **individual strengths** to complete the picture



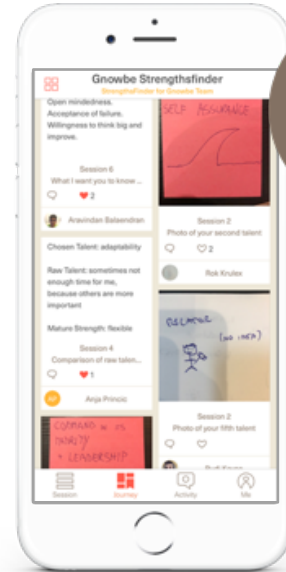
# Gnowbe delivers “Anytime, Anywhere Access”



Mobile 1<sup>st</sup>



Participatory &  
Personalized



Group-  
Based



HARVARD  
BUSINESS  
SCHOOL

*“Gnowbe is at the forefront of innovation in professional development and training to provide the most effective and scalable way to enable the most relevant real-time learning.” – Prof. John JH Kim, Harvard University*



*“Great to be part of a pioneering venture focused on a new form of education, the most important asset humans need. Thanks to Gnowbe, I learn everyday in order to teach tomorrow.” – Prof. Dominic V Turpin, former President, IMD*



# Imagine what lifelong learning could look like?

	Monday	Tuesday	Wednesday	Thursday	Friday
Drive Behavior	Daily notifications/teasers on what to expect today				
<b>Learn</b>	Watch a video, read an article, or listen to an explanation				
<b>Think</b>	What does it mean to you? Explain in your own words				
<b>Apply</b>	How would you work differently as a result? Why?				
<b>Share</b>	Share best practices and perspectives with learning group				
Track	Facilitator/manager can monitor and intervene				

# Does this work?

Don't just take our word for it...

On completing **gnowbe's** training for an insurance agents' certification exam:  
100% of participants passed (compared to the standard pass rate of <50%)

On completing **gnowbe's** onboarding training at a hospitality company:  
93% of the staff felt confident applying their **gnowbe** learnings once back in the workplace

On completing **gnowbe's** knowledge/training course for a customer contact team:  
The Operations Director saw 8x the completion rate compared to traditional e-learning

Engagement rate:  
60-80%\*

>90% learners love  
**gnowbe**

>80% client  
retention

# Initiative #1: Closing the digital skills gap for millions





# Initiative #2: Scale access to capability development programs

gnowbe



Project Management 20  
Ways to Become Effective  
Flint



4.2 (1,569 enrolled)

\$99

Beginner



Meaningful  
Multi

Temasek Polytechnic



4.5 (117 enrolled)

\$149



12 Essentials of Digital  
Marketing

Temasek Polytechnic



4.2 (1,569 enrolled)

\$49

• • • BEGINNER



Food & Beverage  
Management

Temasek Polytechnic



4.0 (364 enrolled)

\$149



Planning Power-Packed  
Presentations

Temasek Polytechnic



4.2 (603 enrolled)

\$149

• • • BEGINNER



Delivering Power-Packed  
Presentations

Temasek Polytechnic



4.7 (126 enrolled)

\$149

• • • BEGINNER



Professional F&B Menu  
Planning

Temasek Polytechnic



5.0 (93 enrolled)

\$149



Adopting F&B  
Technologies

Temasek Polytechnic



5.0 (118 enrolled)

\$149

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# Initiative #3: Public- Private Platform Partnership

gnowbe



We are looking  
for you

Young, passionate  
innovators



POWERED BY  BRIDGE

Bridge Microsoft Apprenticeship  
Program Batch 3

Join us on our mission to impact  
billions of lives through our efforts to  
humanize\* the world through  
transformational learning

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*\*Our vision is to humanize the world by raising consciousness on the 'why' questions. Gnowbe enables that.*