



TRANSFORMING EDUCATION WITH DIGITAL TECHNOLOGIES

FROM THE POINT OF VIEW OF THE TECH INDUSTRY

BY AURORA SORIANO, PINOYTRAVEL INC.

ABOUT ME

- Engineer, 20+ years in telecom industry
 - Saw evolution from telex to landline to mobile to internet and date
- Mother of 2 girls
- A start-up founder
 - Launched in Oct 2013



Globe



FEATURED

Manila to
IRIGAManila to
SORSOGONManila to
CLARKPuerto Princesa to
EL NIDO

POPULAR

Manila to
BALERManila to
BAGUIOManila to
NAGAManila to
LEGAZPI

NEW

Manila to
LEYTEManila to
ILOILOManila to
DAVAOKalibo/Caticlan Airport to
BORACAY

Bus trips just got smarter!

Search Bus Trips

Origin

Destination

Trip Date:

Search

OR

SHOW MORE ROUTES

Choose your seats!

Book now with **FIVE STAR**To & From:
Cagayan Valley
Isabela
Nueva Ecija

Now with SEAT SELECTION

SC4	8	12	16	20	CR	28	32	36	40	45
SC3	7	11	15	19		27	31	35	39	44
SC2	6	10	14	18	22	24	28	30	34	42

SC1 5 9 13 17 21 23 25 29 33 37 41

Available Seats Selected Seats Not Available

OUR BUS PARTNERS



- Students are early adopters
 - The mobile phone revolution in late 1990's
 - The era of social media
 - The growth of e-commerce
 - The growth of online banking and fintech

WISH LIST FROM THE TECH COMMUNITY

- Schools to educate & guide students about online behavior
 - In terms of spending
 - Usage & Safety
 - Fraud and cyber crime